



CITY FREIGHT MANAGEMENT SOLUTION

Sustainable deliveries for smarter cities

In 2024, 1/3 of cities' carbon emissions came from last-mile deliveries and they are projected to increase by 80% over the next six years. Delivery vehicles are major contributors to air pollution and traffic congestion, as drivers spend an average of 70 minutes a day searching for parking. In a complex logistics landscape, cities and fleet operators need better data and tools to ensure safer streets, cleaner air, and more efficient operations. This is where our tools come in.

Unique Insights on Logistics Activity

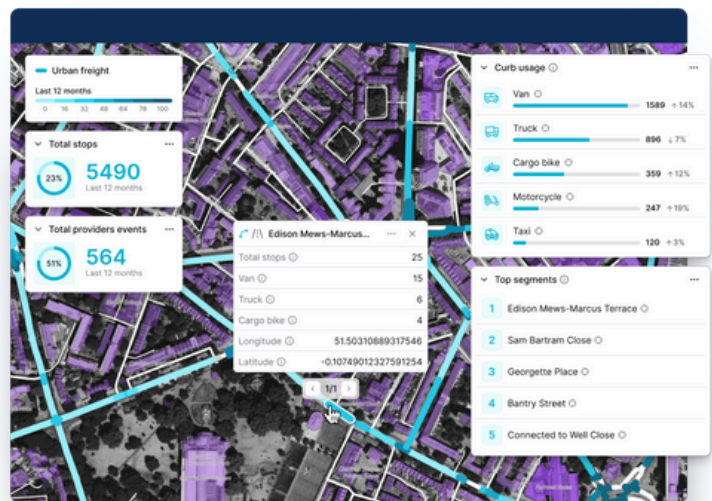
Use connected vehicle data to understand where deliveries are coming from- and going to, analyse curb usage and identify high demand areas

More Efficient Flows & Curb Allocation

Leverage Vianova algorithms to plan new loading capacity to meet modern needs, evaluate the impact of new policies, and prioritise enforcement

Streamlined Regulation Management

Build the digital infrastructure to manage the access to a city's curbs, track compliance and communicate the policies to its users.



Join cities such as Paris, Montreal, Munich and Stockholm, who all trust our Freight Management solution.



Stockholms stad



Landeshauptstadt München

VIANOVA

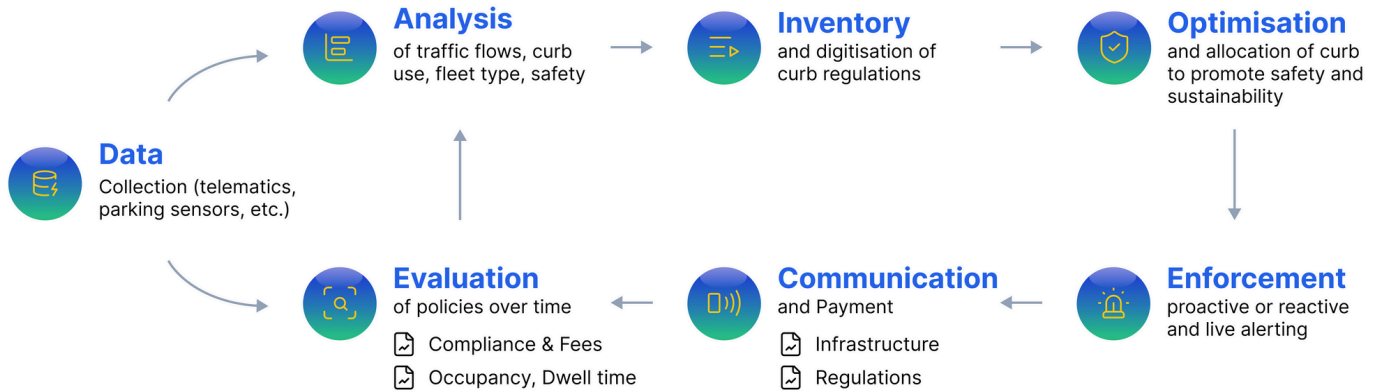
The good data
to make cities greener

Vianova is the data analytics solution to operate the mobility world. Our platform harnesses the power of connected vehicles and IoT data, to provide actionable insights to plan for safer, greener and more efficient transportation infrastructures.

WE SUPPORT YOU



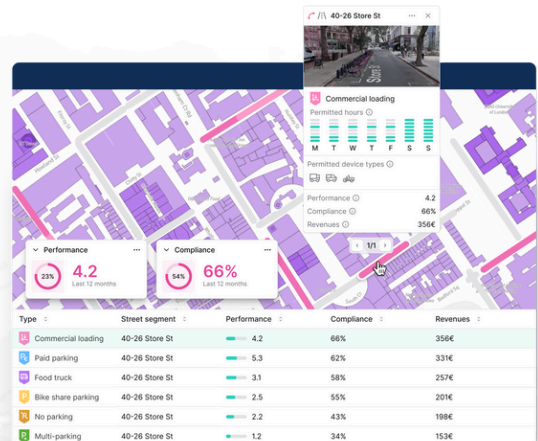
To achieve a sustainable logistic system through our platform



1

UNDERSTAND

Monitor real-time or historical stop events of commercial vehicles. Follow the origin and destinations of vehicles, see frequently used travel corridors.



2

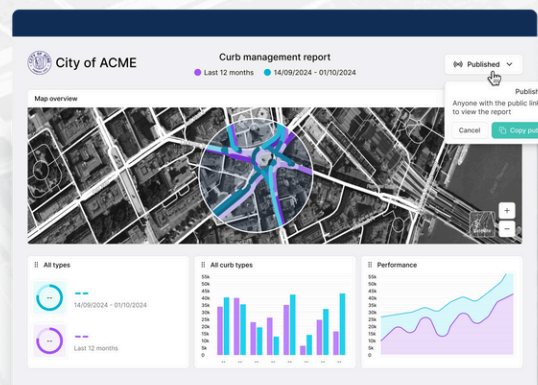
OPTIMISE

Strategically develop new curb zones to facilitate goods movement. Prioritise enforcement on oversubscribed assets. Improve cycling & pedestrian safety.

3

COMMUNICATE

Communicate curbside policies and regulations to curb users and monitor compliance, and notify commercial vehicles of disruptions and detours.



4

EVALUATE

Implement policy changes and observe the immediate effects on activity & compliance

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OUR SUCCESS STORIES

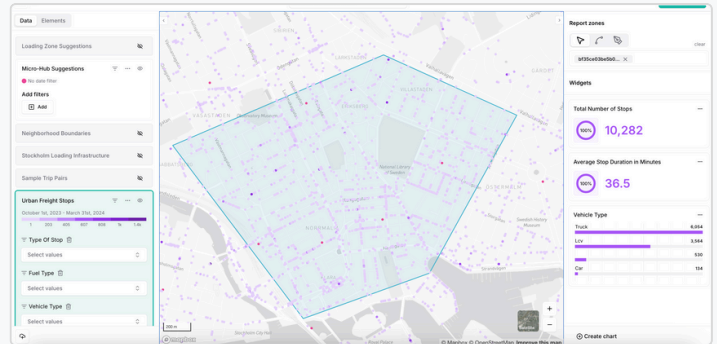


Let's explore real-life freight management success stories from our clients:



Preparing Stockholm Low Emission Zone

- 12 Micro-depots equipped with EV charging infrastructure
- 20% of Freight Traffic going through LEZ
- <10% of electrified freight Traffic



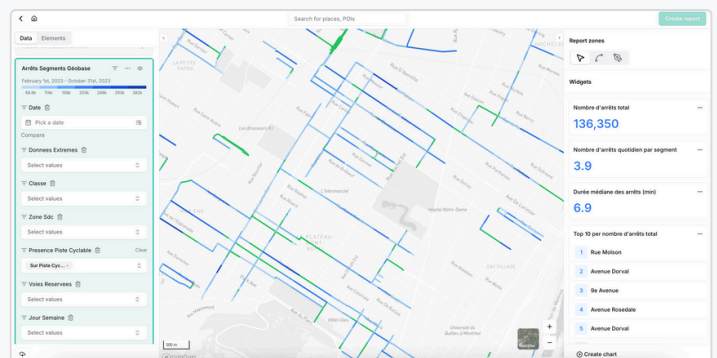
Supporting Paris move to sustainable freight

- Only 34% of all delivery happened in existing loading zones
- Planning & creation of 1000 new loading zones in 2023



Prioritising enforcement zones in Montreal & improving cyclist safety

- 20 zones prioritised on highly congested curb with non-protected cycling & bus lanes



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WHY CHOOSE Vianova



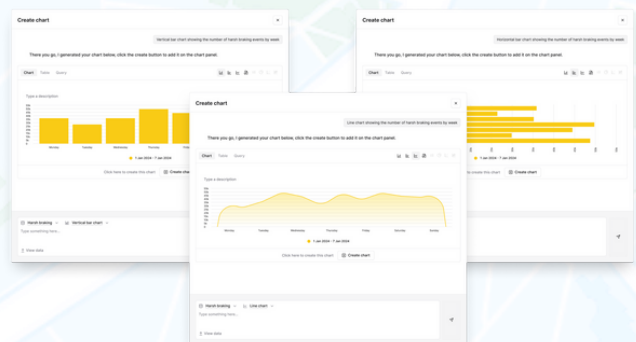
Unique & Comprehensive Freight Insights

Vianova aggregates data from the top 10 telematics service providers in Europe and in the US. We have the most comprehensive freight trip & curb insights. Representativity goes generally from 10% to 40%, adjustable with city counters. Data contains stops, trips (inc. O/D), vehicle types & engine.



Spatial Analytics Made Easy

- Integrate any type of data to contextualise already existing insights
- Leverage Vianova intelligence with proprietary algorithms to plan new loading network & other freight related infrastructure
- Build reports and analyses using a powerful, plain language interface



A Start-Up Attitude With Public Sector Know-How

- Robust GDPR protection to ensure useful insights without privacy risks
- Experience with government clients on 5 continents
- Trusted third party between road users and road managers in more than 80 cities