

### MULTIMODAL ROAD SAFETY MANAGEMENT

## **Proactive insights for safer streets**

Make smarter road safety decisions with Vianova Risk Aware. Combine various data sets to deliver instant insights and assess the impact of safety measures.

#### **Rapid Insights**

Cut analysis time in one third, providing swift, actionable data & creating reports in a few clicks.

### **Comprehensive Multimodal Data**

Harness 100+ data partnerships for multi-dimensional insights, including VRU and new data types.

### **Real-time Efficiency**

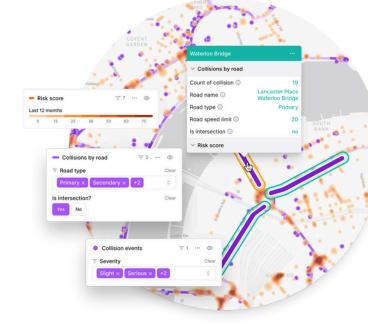
Receive live safety alerts, instant top 10 roads, and efficient filtering for proactive safety measures.

# **Uncover Proactive Safety Planning**

Get driving insights into street segments or networks, to identify potential crash-prone areas before incidents occur.

# **Prioritise and Optimise Ressources**

Identify top high-risk road segments swiftly. Prioritise investments, policy changes & enforcement interventions



# **Evaluate Trends Over Time**

Track metrics pre- and postintervention, assessing impact on streets and nearby areas with immediate feedback loop

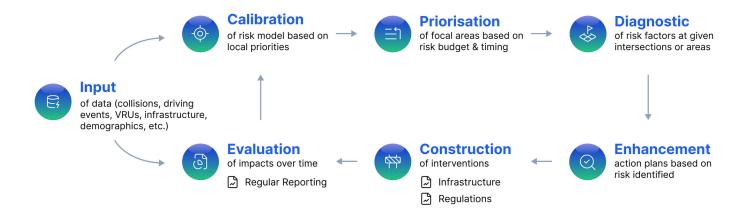


#### STEER YOUR SAFE SYSTEM





Vianova Solution supports you through the Safe System Approach, from data to prioritisation, diagnostic, enhancement and evaluation with comprehensive risk insights and a user-friendly interface helping you gain in efficiency and precision.



### **Identify & Prioritise**

Pinpoint high-risk traffic safety hotspots through advanced data clustering, and contextual insights. Easily export maps and reports to share with colleagues

### Diagnose

Merge various datasets, including speed, harsh braking & road conditions, for a comprehensive safety analysis. Run specific diagnosis on infrastructure safety for VRUs

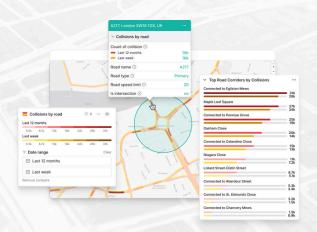
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### **Optimise & Enhance**

Utilise driving events to prioritise enforcement, or implement policy changes. Create tailored safety recommendations powered by Vianova's advanced Al.

#### **Evaluate interventions**

Deploy before-and-after studies to measure the effectiveness of interventions. Create comprehensive reports easily and analyse safety indicators with sociodemographic data over time





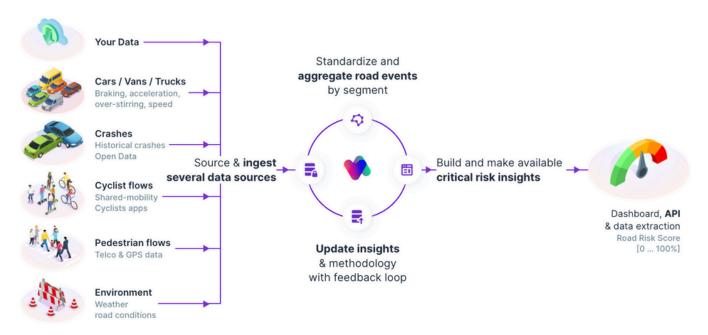




## **Multifactor Risk Assessment**



Consolidate leading indicators into a comprehensive Risk Score for effective road segment classification. Get a fully customizable index, offering independent access to each risk factor.



## **Our Data**

Every Risk Aware score is customized based on data availability and the needs of the user. The scalability and tailoring are possible thanks to our data partners across the globe.









## **Our success stories**



Let's explore real-life road safety success stories from our clients:



### **Transport For London**

#### The Challenge:

200km of roadway are being reduced to 20mph speed in order to achieve vision zero solutions, but monitoring an expansive network is challenging & costly

#### The Solution:

**250 million** driving events analysed Reductions in speed observed on **85% of the 20mph** road network

**15 "cut-through" corridors** identified where speed and volume are increasing on nearby roads

**25% unsafe driving** in Brixton following the implementation of Low Traffic Neighbourhood

### Metropole de Lyon

#### The Challenge:

Lyon lacks advanced data analytics, relying on reactive measures and time-intensive report preparation for elected officials.

#### The Solution:

Harmonized experience collecting data from 7 different data streams to produce a comprehensive view

Two critical school interventions prioritized from a city-wide risk analysis of 900 schools.

10% reduction collisions observed on selected corridors with lighting

